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**AMERICANLISTED INTRODUCES “HYPERLOCAL” APPROACH TO ONLINE
CLASSIFIED ADS MARKETPLACE**

*New, Free and Family-Friendly Classifieds Provide Unique Ability to Search for Products and
Services within Neighborhoods, Towns and Cities.*

NAPERVILLE, Ill.—February 2, 2010—AmericanListed.com, a new online classifieds site, is presenting consumers and businesses with a more effective way to sell and buy products and services within their cities, towns, or even within the ultra-local confines of their neighborhoods. AmericanListed.com is the only free site offering a highly localized or hyperlocal approach to buying and selling products and services online today that offers a user-friendly experience when viewing or posting an ad. Additionally, AmericanListed is committed to providing a family-friendly online selling arena.

AmericanListed.com’s local reach capability offers users the ability to list and search classified ads in all zip codes, cities and states in the United States easier than any other classified ads site. For example, a user in Stockton, California can post their 2008 Chrysler PT Cruiser to a prospective buyer who may reside only a few blocks away as opposed to having to group his or her listing into the closest metro area where it may get lost or not even be relevant. AmericanListed’s simplicity, smart search engine and design make it easy for customers to post ads for products and services they want to sell or buy. AmericanListed.com also does not post adult-oriented material and constantly monitors the site to remove any inappropriate postings.

“Until AmericanListed, classified ad sites really focused on larger metro areas and maybe a few cities within each state,” said AmericanListed.com President Thomas Westling. “Consumers often want to buy or sell something locally, even within their neighborhood, and that’s tough, if not impossible, with bigger classified ad sites. AmericanListed.com is the only site offering a truly local reach so users have the ability to list and search classified ads in all zip codes.”

Placing an ad on AmericanListed.com doesn’t require a user to create an account and there are dozens of categories on AmericanListed.com with many more being added every day in categories such as [electronics](#), [homes](#), [cars](#), [jobs & employment](#), [rentals](#), [services](#) and [clothes](#). A standard listing is 60 days, eliminating the need for the seller to have to constantly update their

posting. AmericanListed.com also presents advertisers with an opportunity to market their brands and products to a mass audience at the local and industry-specific level.

About AmericanListed

AmericanListed (www.AmericanListed.com), founded in 2007, is a free online classified advertisements website that provides U.S. residents with a simple and safe way to sell and buy products and services within their own residential area/city. The site's local reach offers users the ability to list and search classified ads in all states, all cities and all zip codes in the United States.

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